COCKTAILS
A NEW TREAT FOR YOUR HAIR!

milk_shake®
COCKTAILS

YOUR HAIR, DELICIOUSLY HEALTHY AND BEAUTIFUL.

milk_shake® has created a range of delectable hair treatments that will leave hair looking gorgeous and smelling divine for a healthy, natural result. Each treatment has been studied carefully to suit each hair type and hair need.

NATURAL CARE MASKS
4 DELICIOUS MASKS WITH NATURAL INGREDIENTS FOR DIFFERENT HAIR NEEDS.

ARGAN COCKTAIL
A NOURISHING LEAVE-IN TREATMENT FOR INCREDIBLE HYDRATION AND SHINE.

DIRECT COLOR COCKTAILS
A CONDITIONING HAIR COLOR REVIVING TREATMENT FOR NATURAL OR COLORED HAIR WITH A UNIQUE milk_shake® SCENT, FOR RADIANT, HEALTHY HAIR.
**NATURAL CARE MASKS**

**4 NATURAL MASKS THAT ARE GOOD ENOUGH TO EAT!**

Specific masks with natural ingredients for dry and damaged, colored, coarse or fine and dull hair that revitalize the hair, giving it softness, shine and manageability.

**MILK MASK**

Milk powder protein compound for dry or damaged hair

*milk_shake®* natural care milk mask treatment is specific for dry or damaged hair. The milk powder protein compound becomes active once mixed with the *milk_shake®* natural care mask base, creating a soft nourishing cream with a pleasant *milk_shake®* fragrance. It acts on the inner and outer structure of the hair, restructuring the hair and giving it vibrancy and vitality. Milk protein amino acids bind to the hair’s structure, giving strength and body.

**Use:** Pour 60 ml of *milk_shake®* natural care restructuring mask base into a bowl and add 15 g of *milk_shake®* natural care milk powder. Mix well and apply to clean damp hair. Leave in 5 to 10 minutes or 5 minutes under heat source. Comb and rinse and follow with the most suitable *milk_shake®* leave-in and styling products.

**YOGURT MASK**

Yogurt powder protein compound for normal or colored hair

*milk_shake®* natural care yogurt mask treatment is specific for normal or colored hair. The yogurt powder protein compound becomes active once mixed with the *milk_shake®* natural care mask base, creating a soft nourishing cream with a pleasant *milk_shake®* fragrance. It acts on the inner and outer structure of the hair, restructuring the hair and giving it vibrancy and vitality. The acidity created by yogurt enzymes has a strong conditioning action on the hair. The yogurt amino acids bind to the hair’s structure, giving strength and body.

**Use:** Pour 60 ml of *milk_shake®* natural care restructuring mask base into a bowl and add 15 g of *milk_shake®* natural care yogurt powder. Mix well and apply to clean damp hair. Leave in 5 to 10 minutes or 5 minutes under heat source. Comb and rinse and follow with the most suitable *milk_shake®* leave-in and styling products.
**PAPAYA MASK**

**PAPAYA POWDER COMPOUND FOR FINE OR DULL HAIR**

*milk_shake*® natural care papaya mask treatment is specific for fine or dull hair. The deep regenerating and energizing power of papaya is completed by mixing the powder with the specific *milk_shake*® natural care mask base, giving a long lasting result. The *milk_shake*® natural care papaya mask treatment performs on the inner and outer hair structure, restoring the hair for a vibrant, healthy result. The vitamins and minerals of papaya revitalize and hydrate the hair, giving strength and body.

**Use:** pour 60 ml of *milk_shake*® natural care restructuring mask base into a bowl and add 15 g of *milk_shake*® natural care papaya powder. Mix well and apply to clean damp hair. Leave in 5 to 10 minutes or 5 minutes under heat source. Comb and rinse and follow with the most suitable *milk_shake*® leave-in and styling products.

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**COCOA MASK**

**COCOA POWDER COMPOUND FOR NORMAL OR COARSE HAIR**

*milk_shake*® natural care cocoa mask treatment is specific for normal or coarse hair. The deep regenerating and nourishing power of cocoa is completed by mixing the powder with the specific *milk_shake*® natural care mask base, giving a long lasting result. The *milk_shake*® natural care cocoa mask treatment performs on the inner and outer hair structure, restoring the hair for a vibrant, healthy result. The cocoa butter and minerals present in cocoa nourish the hair, giving strength and body.

**Use:** pour 60 ml of *milk_shake*® natural care restructuring mask base into a bowl and add 10g of *milk_shake*® natural care cocoa powder. Mix well and apply to clean damp hair. Leave in 5 to 10 minutes or 5 minutes under heat source. Comb and rinse and follow with the most suitable *milk_shake*® leave-in and styling products.

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**MASK BASE**

**RESTRUCTURING MASK BASE FOR USE WITH NATURAL CARE MASKS**

Restructuring mask base for use with natural care milk, yogurt, cocoa and papaya powder compound masks, to create four different creamy, soft and nourishing masks with a pleasant sweet milk fragrance. The mask base contains avocado and rice oils, honey and fruit extracts, specific hydrating agents, vitamin E, and Integrity 41® that protects color from free radicals and from fading. The mask base formula acts on the inner and outer layers of the hair, binding with the proteins in the milk and yogurt powders and with the vitamins found in the cocoa and papaya compounds for deep, long-lasting results.

**Active ingredients:**
- avocado and rice oils: hydrate, condition and give softness
- fruit extracts: blackberry and papaya, rich with vitamins and minerals, revitalize the hair
- honey extract: conditions, softens and protects
- specific silicones: give softness, manageability and shine
- Integrity 41® (Heliantus annuus): protects color from free radicals and from the adverse effects of weather conditions, maintaining long-lasting, radiant hair color
- UV filter: protects against UV rays.

**Use:** pour 60ml of restructuring mask base into a bowl and add 15 g of milk, or 15g of yogurt, or 10g di cocoa or 15g of papaya powder. Mix well and apply to clean damp hair. Leave in for 5 to 10 minutes or 5 minutes under a heat source. Comb and rinse well.
... OR TRY
THE NEW ARGAN COCKTAIL
TO COMPLETE THE TREATMENT!

ARGAN COCKTAIL

The perfect hydration and shine for your hair with the unique scent of our best-selling milk_shake® conditioning whipped cream combined with the benefits of milk_shake® glistening argan oil for a healthy, shiny result.

Dose approx. 5g of milk_shake® whipped cream into the glass (fill it to the brim). Add 4 pumps of milk_shake® glistening argan oil, mix and apply to clean, damp hair using delicate and pleasant gestures. Proceed with the most adequate styling products and blow dry.

<table>
<thead>
<tr>
<th>Hair type</th>
<th>Treatment</th>
<th>Cleansing</th>
<th>Mix</th>
<th>Setting time</th>
<th>Conclusion</th>
<th>@ home</th>
</tr>
</thead>
<tbody>
<tr>
<td>Damaged or chemically treated hair</td>
<td>natural care milk mask</td>
<td>&gt; deep cleansing shampoo</td>
<td>15g natural care milk mask + 60g mask base.</td>
<td>5-10 minutes or 5 minutes under a heat source.</td>
<td>argan cocktail or incredible milk</td>
<td>integrity booster integrity shampoo integrity repairing hair integrity conditioner active milk mask</td>
</tr>
<tr>
<td>Colored hair</td>
<td>natural care yogurt mask</td>
<td>&gt; deep cleansing shampoo</td>
<td>15g natural care yogurt mask + 60g mask base.</td>
<td>5-10 minutes or 5 minutes under a heat source.</td>
<td>leave in conditioner</td>
<td>color maintainer shampoo color maintainer conditioner active yogurt mask</td>
</tr>
<tr>
<td>Normal or coarse hair</td>
<td>natural care cocoa mask</td>
<td>&gt; deep cleansing shampoo</td>
<td>10g natural care cocoa mask + 60g mask base.</td>
<td>5-10 minutes or 5 minutes under a heat source.</td>
<td>incredible milk</td>
<td>integrity shampoo integrity intensive treatment incredible milk</td>
</tr>
<tr>
<td>Fine or dull hair</td>
<td>natural care papaya mask</td>
<td>&gt; deep cleansing shampoo</td>
<td>15g natural care papaya mask + 60g mask base.</td>
<td>5-10 minutes or 5 minutes under a heat source.</td>
<td>leave in conditioner or argan cocktail</td>
<td>volume solution shampoo volume solution conditioner</td>
</tr>
</tbody>
</table>
DIRECT COLOR SHAKES

FOR LUSCIOUS HAIR WITH A DELICIOUS SHINE!
THE ONLY DIRECT COLOR TREATMENT WITH A CONDITIONING EFFECT ON THE HAIR, FOR RADIANT COLOR WITH A INCREDIBLE SHINE.

Conditioning and hydration with the unique scent of our best-selling milk_shake® conditioning whipped cream combined with milk_shake® direct color for a light but efficient color reviving treatment. Ask your milk_shake® hairdresser how to add delicious shine and color to your hair.

Apply after cleansing and nourishing the hair. Decorate the glass with approx. 3-5ml of the chosen milk_shake® direct color shade. Fill the glass with approx. 5g of milk_shake® whipped cream. Add more direct color into the glass for a total of approx. 15ml for the treatment. Mix the direct color with the whipped cream evenly. Apply to clean, damp hair with delicate and pleasant gestures. Leave in for 10 minutes, then rinse well and proceed with the most suitable milk_shake® leave-in treatment and styling products for the blow dry.

N.B.: all of the milk_shake® direct color nuances can be used for this treatment, but the most suitable nuances are: brown, silver, beige blond, golden blond, copper, light red, deep red, powder and eggplant. In the case of bleached or white hair, reduce setting time.

<table>
<thead>
<tr>
<th>base color nuances</th>
<th>black brown</th>
<th>dark brown</th>
<th>brown</th>
<th>light brown</th>
<th>dark blond</th>
<th>blond</th>
<th>light blond</th>
<th>very light blond</th>
<th>platinum / gray hair</th>
</tr>
</thead>
<tbody>
<tr>
<td>brown</td>
<td>N.R.</td>
<td>N.R.</td>
<td>intense result</td>
<td>intense result</td>
<td>medium result</td>
<td>medium result</td>
<td>light result</td>
<td>not recommended</td>
<td>not recommended</td>
</tr>
<tr>
<td>beige blond</td>
<td>N.R.</td>
<td>N.R.</td>
<td>N.R.</td>
<td>N.R.</td>
<td>light result</td>
<td>light result</td>
<td>medium result</td>
<td>medium result</td>
<td>medium result</td>
</tr>
<tr>
<td>golden bold</td>
<td>N.R.</td>
<td>N.R.</td>
<td>N.R.</td>
<td>N.R.</td>
<td>light result</td>
<td>medium result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
</tr>
<tr>
<td>copper</td>
<td>N.R.</td>
<td>N.R.</td>
<td>light result</td>
<td>light result</td>
<td>medium result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
</tr>
<tr>
<td>light red</td>
<td>N.R.</td>
<td>N.R.</td>
<td>light result</td>
<td>light result</td>
<td>medium result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
</tr>
<tr>
<td>deep red</td>
<td>N.R.</td>
<td>light result</td>
<td>medium result</td>
<td>medium result</td>
<td>medium result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
</tr>
<tr>
<td>eggplant</td>
<td>N.R.</td>
<td>very light result</td>
<td>light result</td>
<td>light result</td>
<td>medium result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
</tr>
<tr>
<td>silver</td>
<td>N.R.</td>
<td>N.R.</td>
<td>N.R.</td>
<td>N.R.</td>
<td>medium result</td>
<td>medium result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
</tr>
<tr>
<td>powder</td>
<td>N.R.</td>
<td>N.R.</td>
<td>N.R.</td>
<td>N.R.</td>
<td>light result</td>
<td>medium result</td>
<td>intense result</td>
<td>intense result</td>
<td>intense result</td>
</tr>
</tbody>
</table>
COCKTAILS
EXPRESS THE NATURAL BEAUTY OF YOUR HAIR